



10 REASONS

TODAY'S HOMEOWNERS NOT ONLY APPRECIATE COMMERCIAL-GRADE APPLIANCES, IN MANY CASES, THEY DEMAND THEM.

You can trust A. O. Smith's ProLine, ProLine Master and ProLine XE product families to meet those needs. From the leaders in Commercial Water Heating, we're happy to provide commercial grade for the home.

TO BUY AN A. O. SMITH PROLINE® COMMERCIAL-GRADE HEATER FOR YOUR HOME FROM A PROFESSIONAL CONTRACTOR

WHY SETTLE FOR ANYTHING LESS THAN COMMERCIAL-GRADE?



A. O. Smith | 500 Tennessee Waltz Parkway | Ashland City, TN 37015 | 800.527.1953 | hotwater.com
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**YOUR WATER HEATER IS AN INVESTMENT IN YOUR HOME'S VALUE AND IN YOUR FAMILY'S COMFORT.
MAKE THE EASY CHOICE, A PROFESSIONALLY INSTALLED A. O. SMITH PROLINE® COMMERCIAL-GRADE
WATER HEATER, AND GET THE MOST FOR YOUR MONEY.**



REASON #1

A. O. Smith's ProLine water heaters are both efficient and reliable. Our residential products are built with the same technology and care as our industry-leading commercial line. They've been thoroughly tested in our labs to ensure that they last, and that means peace of mind for you and your family.

REASON #2

A. O. Smith's ProLine family includes hundreds of different products, so you and your A. O. Smith contractor can select the one that will perform best based on how you and your family use hot water.

REASON #3

All A. O. Smith water heaters are backed by top-notch tank and parts warranties. Ask about our ProLine Master® products, which offer extended warranty protection.

REASON #4

The commercial-grade ProLine family of products are not available in big box stores.

REASON #5

Your A. O. Smith contractor is an expert in installation safety and knows the correct techniques for proper venting, for working with gas and electric utilities, and for protecting your home's existing plumbing system.

REASON #6

A. O. Smith ProLine water heaters are designed with commercial-grade components for increased durability and reliability. Our signature glass lining provides a strong protective barrier to prevent corrosion. The self-cleaning system reduces the accumulation of sediment and minerals that can shorten tank life. And our stainless steel core anodes are designed for added life.

REASON #7

Your A. O. Smith contractor installs water heaters every day. It's their job to do it better than anyone else.

REASON #8

Water heater technology has changed a lot in recent years. Your A. O. Smith contractor receives regular technology training and understands how to maximize water heater efficiency and energy savings for you.

REASON #9

Just as A. O. Smith stands behind its products, your A. O. Smith contractor stands behind their installation work. They'll be there when and if you ever need them.

REASON #10

In many parts of the country, state agencies and local municipalities have laws and codes governing water heater installation as well as rebates for homeowners using high efficiency products. As a licensed professional, your A. O. Smith contractor can advise you on industry regulation, standards and opportunities to save money that will also save you from future headaches.

**TO LEARN MORE ABOUT A. O. SMITH WATER HEATERS,
VISIT HOTWATER.COM.**

